WEB CONTENT, SERVICES AND APPS

Creating Web Pages/Sites/Services and Apps

The Board of Education authorizes staff members and students to create web content, services and apps that will be hosted by the Board on its servers or District-affiliated servers and published on the Internet. For purposes of this policy, an app is defined as a self-contained program or piece of software that enables the user to perform a specific task.

The web content, services and apps must comply with State and Federal law (e.g., copyright laws, Children’s Internet Protection Act (CIPA), Section 504 of the Rehabilitation Act of 1973 (Section 504), Americans with Disabilities Act (ADA), Student Online Personal Protection Act (SOPPA) and Children’s Online Privacy Protection Act (COPPA), and reflect the professional image/brand of the District, its employees, and students. Web content, series and apps must be consistent with the Board’s Mission Statement and staff-created web content, services and apps are subject to prior review and approval of the program supervisor and/or designee before being published on the Internet and/or utilized with students.

Student-created web content, services and apps are subject to board policy 4612.00-R(2) – Technology and the District Network and Internet.

The creation of web content, services and apps by students must be done under the supervision of a professional staff member.

POLICY

Approved: August 15, 2017