Wilson Talent Center

Our mission is to provide students with the essential knowledge, skills, and work habits to excel in their careers and future learning.

Course	New Media
National Career Cluster:	Arts and Communications
Michigan Career Pathway:	Arts and Communications
Instructor:	Niki Adams
Credentials:	BA Graphic Design - Spring Arbor College MA Education – CTE Ferris State University Adjunct Instructor Michigan Film & Digital Media Advisory Council Member (serving currently)
Contact Information:	(517) 244-1318 nadams@inghamisd.org
Types of Credit	Fourth year math credit Elective Credit: Recommended by WTC and awarded by sending school
Articulation Agreements	**Lansing Community College** **Baker College** **Davenport College**
Direct Credit:	**Ferris State University**
Special Requirements:	4 Hours of online course work per week; Professional Dress; Job Shadow; Mock Interview; Student Showcase Presentation

Program Description:

The second year is designed for students to study further in the area(s) (digital design, digital photography, sound design, digital film) they find interest in. The students will build upon the fundamental basic skills (technical & theoretical). The students will develop a strong portfolio along with a process notebook showcasing their problem solving abilities for the creative process. In addition, students will be introduced to entrepreneurship and several online learning opportunities.

The second year program is a blended class. Students are required to complete 4 hours of online work Tuesdays and Fridays. These hours are flexible and conducive to each student's individual needs. Students are required to attend class on Mondays, Wednesdays & Thursdays 3:15 PM to 5:15 PM.

Course Communication:

ANNOUNCEMENTS
Announcements will be posted in Google Classroom under "announcements". They will Please make certain to check them regularly, as they will contain any important information in regards to assignments, projects, and discussions.

EMAIL
Please email me if you have any questions or concerns. In online courses it is normal to have many questions about things that relate to the course, such as clarification about assignments, course materials, or assessments.

REMIND
Please remind text me if you have any questions or concerns. In online courses it is normal to have many questions about things that relate to the course, such as clarification about assignments, course materials, or assessments.

NETIQUETTE
When posting on the discussion boards it is important to understand how to interact with another online, netiquette. There will be an assignment pertaining to this topic at the beginning of the course so all have a mutual understanding of behavior online.

Instructor Contact Hours:
On Tuesdays & Fridays: 7:00 AM to 7:45 AM; 11:00 AM to 11:30 AM; 3:15 PM to 4:00 PM.
On Mondays, Wednesdays, & Thursdays: 7:00 AM to 7:45 AM; 11:00 AM to 11:30 AM; 3:15PM to 5:15 PM
Please note, I am always available via remind text at any time after instructor contact hours to help you or answer any questions you may have. Also, this is a blended classroom and I recognize you all will spend your two hours differently on Tuesdays and Fridays, therefore, I will always be available to help you out with anything. Just please remember to contact me via remind text, as this is the quickest way to contact me.

Course Participation Policy:
Participation is essential to your success in this class. During the online portion of class, you are required to participate just as if you were in a face-to-face course. This means in order to get full credit for participation, you will have to complete your discussion assignments, lesson assignments, and projects on a timely basis.

Course Assignments & Projects:
The course will be broken down by marking periods. Each marking period, with the exception of the first marking period will go as follows: Each week a topic will be introduced followed by an assignment(s) related to the topic; assigned tutorials related to the topic; and the final project showcasing knowledge and understanding of topic (this includes theory & technical aspects).

Due dates are provided with the weekly assignments, tasks and projects. Please note, digital

film may require additional time affecting a weekly due date.

Tentative weekly schedule (with the exception of the first couple weeks of school):
Topic introduction
Assignment(s) associated with the topic
Tutorials assigned relevant to topic
Project showcasing knowledge and understanding of topic (both theory & technical)

LATE WORK
Late work will **not** be accepted. If you have an extenuating circumstance, please contact me by email BEFORE the assignment is due to make alternate arrangements.

Course Topics

- Learning to be an online learner
- Identify and practice work habits daily (online & face-to-face class time)
- Identify work ethics and the practice of work ethics daily (online & face-to-face class time)
- Identify professionalism in a career setting and practice daily
- Identify and practice communicating with others daily (online & face-to-face class time)
- Academics - math; writing; reading technical manuals; oral speech; formal presentations
- Entrepreneurship skills & practices
- Post-Secondary Education
- Working with clients
- Job Shadow
- Demonstrate Safety
- Career Exploration
- Problem-solving (essential to being creative)
- Selecting one of the four disciplines: photography, design, sound design, or film continue to build upon technical skills & theoretical skills
- Portfolio
- Mock Interview
- Thesis Project and Presentation at Student Showcase

Exit Outcomes

Individualized career exploration, through classroom and Work-Based Learning opportunities, relative to the student's broad and specific occupational interest.
Identification of and support for achieving an individualized Career Path Plan, to include post high school college or vocational training.
College articulation

Work Based Learning Opportunities:
Core of knowledge, skills and work habits to achieve entry level employment and

internships in a variety of arts and communications careers.
Identification of and support for achieving an individualized Career Path Plan, to include post high school College or vocational training.
College articulation at LCC (optional).

Grading Policy

- Work Habits account for 35% of the student's final grade. These include the following: Attendance, Safety, Care & Maintenance of Equipment /Work Area, Good Judgement, Effort, Cooperation, Self-Discipline & Responsibility, Quality of Work, Quantity of Work, Acceptable Dress, Grooming, & Appearance.

  Work Habits Rating Scale:

5	Exceptional	A	100%
4	Acceptable for Employment	B	87%
3	Acceptable for Classroom	C	75%
2	Not Acceptable for Classroom	E	55%
1	Not Acceptable for CACC	E	0%

- Work habits will be rated by the instructor. These scores will be averaged at the end of the marking period with work habits comprising 35% of the final grade.

- Projects account for 30% of the student's final grade. As a second year, the projects are not graded "quality not yet quality". It is the student's responsibility to read the directions of all assignments, projects, tasks, etc. or take notes when the instructor is giving directions. It is also the student's responsibility to ask questions if they do not understand. Otherwise, the student is implying by not asking questions, they understand.

- The following will be graded based on the Grade Percentage:

  * Assignments will account for 20% of the student's final grade
  * Tasks will account for 15% of the student's final grade
  * Projects will account for 30% of the student's final grade

Grade Option	Percentage
A	93-100%
A-	90-92%
B+	87-89%
B	83-86%
B-	80-82%
C+	77-79%
C	73-76%
C-	70-72%

D+	67-69%
D	63-66%
D-	60-62%
E	59% & below

Total percentage for grading broken down for each marking period:

35% Work Habits
30% Project
20% Assignments
15% Tasks

Academic Honesty/Student Conduct:
As a student at CACC, you are expected to follow the Career Center's policies. This means you should not:

* cheat
* plagiarize, that is, use another person's words or ideas as your own without proper documentation
* let another student login to your MOODLE account

Content Media Information
Ingham Intermediate School District (IISD) and Capital Area Career Center (CACC) seeks consent to share and/or sell work which students' have produced as part of the New Media Program. Our goal is to share these works with a broader audience and/or sell these works to provide our students with additional career based experiences. Any proceeds for sales will be retained by the New Media Program and used to help sustain the programs and services offered by the New Media Program. This is not a requirement, so your child's grade will not be affected either way.

Information
The New Media students will produce various materials and artworks as part of the curriculum of the program. These materials may include physical and/or digital objects and artwork. These materials and images remain the intellectual property of the New Media Program and WTC and with consent may be distributed throughout the facilities of Ingham ISD and WTC, the local districts we serve, the community, and/or websites including retail websites for the purpose of selling said work. Student work may be displayed via print and electronic means, including brochures, websites (school and/or retail), video presentation, and media outlets (e.g., newspapers, T.V. news).